



25th MSAI ANNUAL CONGRESS 2026

SPONSORSHIP PROSPECTUS

25th Malaysian Society of Allergy & Immunology Congress
and
Annual General Meeting
on
24th to 26th April 2026
at
InterContinental Hotel Kuala Lumpur

***GLOBAL INSIGHTS, LOCAL IMPACT: SHAPING THE FUTURE OF
ALLERGY & IMMUNOLOGY***

Organised by
Malaysian Society of Allergy and Immunology (MSAI)
(Persatuan Alergi dan Imunologi)
Registration No. PPM-007-14-05051997

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MESSAGE FROM PRESIDENT OF THE MALAYSIAN SOCIETY OF ALLERGY AND IMMUNOLOGY (MSAI)

Dear Sponsors

On behalf of the Malaysian Society of Allergy & Immunology (MSAI), we have great pleasure in extending our invitation to you to participate at the 25th MSAI Congress and Exhibition on Allergy & Immunology which would be held on April 24th to 26th, 2026 at the Intercontinental Hotel Kuala Lumpur.

In conjunction with our congress and in collaboration with the World Allergy Organisation (WAO), the World Allergy Training School (WATS) will be held on 26th April 2026.

Theme for 2026 is *Global Insights, Local Impact: Shaping the Future of Allergy and Immunology*

The WATS training school will be delivered by the international faculty of WAO. We are indeed grateful to the dedication and devotion of the faculty of WAO who would assist MSAI, a distinguished member of WAO, in not only with this outreach in promoting education in allergy and the development of speciality of allergy, but have agreed to be part of the faculty at our annual congress too.

The 3 day programme will feature lectures on Immunology, workshops on skin testing, skin allergies, food allergies, anaphylaxis, etc including new treatments for allergic diseases and new indications for available therapies.

The 3 full day programme would not only provide a good platform as a learning experience, but will also be an opportunity to exchange ideas and expertise, whilst creating a mutual networking atmosphere for the betterment of our patients.

Please refer to the sponsorship prospectus for different levels of sponsorship. You will note that certain category of sponsorship levels allows for the sponsors to engage a speaker and also bring in delegates under your banner.

More information is available at the following link: <https://congress2026.allergymsai.org/>

Looking forward to your participation and support.

Best wishes,

Prof Dr Salina Husain
MBBS (B'llore), MS ORL-HNS (UKM)
Fellowship in Rhinology (UCL, London)

MSAI Coordinator for WATS- MSAI Allergy Training School
President
Malaysian Society of Allergy & Immunology (MSAI)



**SPONSORSHIP OPPORTUNITIES TO THE
MSAI CONGRESS 2026**

24th, 25th to 26th April 2026

**Organised by the Malaysian Society of Allergy and Immunology (MSAI)
(Persatuan Alergi dan Imunologi)**

Sponsorship Package	BENEFITS
<p>MAIN SPONSOR x 2 2 Booths available at RM 40,000.00 each for 3 days. Booths No 1 & 2</p>	<ul style="list-style-type: none"> • One Standard Physical booth measuring 3m x 3m) • Company name on fascia • 5 Exhibitor passes. • Option for customized booths at own cost • Dedicated Lunch Symposium – 60 min (speakers cost to be borne by sponsor) • Company logo on backdrop, banner and holding slide. • Company logo on E-Programme book • Eligible waiver of registration fee for 15 delegates for MSAI Congress only. Additional payment is required if they wish to attend the WATS programme (names must be provided four weeks prior to congress date via the registration form) • Conference bags with sponsors logo • Badge Holder / Lanyard printed with the name of event and sponsor's logo • One flyer per Insertion or Product in Conference Bag • Entitlement to Tea - Breaks
<p>TABLE DISPLAY Nos. 3 to 12 RM 12,000.00 per table for 3 days.</p>	<ul style="list-style-type: none"> • One Table Display (measuring 3 ft x 6 ft) • 2 Exhibitor passes. • Entitlement to Tea - Breaks

* Each booth will be provided with standard furniture as below:

No	Other Individual types of Sponsorship	Price (RM)	Order
1	Workshop/symposium slot fee (duration 40mins session) 6 slots available (Speaker's cost to be borne by sponsor). Eligible waiver of registration fee for 6 delegates for MSAI Congress only. Additional payment is required if they wish to attend the WATS programme (names must be provided four weeks prior to congress date via the registration form)	RM 15,000.00	
2	Lunch Symposium (duration 60mins session) - Day 3 (Speakers' costs to be borne by sponsor) Eligible waiver of registration fee for 8 delegates for MSAI Congress only. Additional payment is required if they wish to attend the WATS programme (names must be provided four weeks prior to congress date via the registration form)	RM 25,000.00	
3	Sponsorship of Delegates (Please refer to Registration Form) Available on our website www.allergymsai.org		
4	Support an educational grant (to be used by MSAI for this congress)	Amount appropriate to sponsor	
5	One flyer Insertion or Product in Conference Bag (Material needs approval from the Organising Committee)	RM 700.00	
6	Pre-Conference advertisement (one page) to be published on website as early as 2 months prior to event day. (Cost of advertisement to be borne by sponsor)	RM 5,000.00	
7	Offer for early-bird sponsor's logo upon confirmation of registration/email - (All payment for this must be received two months prior to event)	RM 10,000.00	
8	Lanyard & Badge Holder x 250 pcs (with MSAI & WATS/WAO logo)	By company	
9	Conference Bag x 200 pcs (with MSAI & WATS/WAO logo)	By company	

1 unit Reception Table
2 units white folding chairs
1 unit 13 amp power point
2 units fluorescent lights
1 unit waste bin
Company name on fascia

TERMS AND CONDITIONS

Advertising & Logo artwork, designs, colour separation and film production are to be provided in Ai and pdf format at the Exhibitor's cost.

For Enquires please contact:
MSAI Conference Secretariat
142 Jln Sultan Azlan Shah (Jln Ipoh),
3rd Floor UMNO Selangor Building
51200 Kuala Lumpur
Tel Nos: 03-40410092, 03-40416336
WhatsApp Only: 011-25155612
Email: allergymsai.org@gmail.com / Website: www.allergymsai.org

PAYMENT POLICY/TERMS & CONDITIONS

1. The sponsorship fee is to be paid within 14 days upon receipt of the invoice. If you need a PO number on invoice, kindly advise in advance.
2. Exhibitors are responsible for all bank transfer fees of the remitting, intermediary and receiving banks.
3. Please ensure that the Invoice Number and Company Name are stated on the telegraphic transfer slip or payment advice emailed to the MSAI Secretariat.
4. Appropriate Invoice / Receipt will be sent to the Exhibitors upon receipt of booking and payment respectively.
5. No cancellation is allowed after confirmation and payment has been received.
6. Please make all payments including the bank charges, to **PERSATUAN ALERGI & IMUNOLOGI MALAYSIA** or **Malaysian Society of Allergy and Immunology**' upon confirmation of your participation.

Mode of Payment: On-line transfer / CHEQUE / BANK DRAFT / TELEGRAPHIC TRANSFER / CREDIT CARD

Enclosed is the Cheque No: _____ for RM_____ favouring the Malaysian Society of Allergy and Immunology (Refer below for mailing address)

Credited Maybank Bhd A/C No. 514075332529 with the sum of _____ CASH / CHEQUE (Please fax or e-mail proof of payment)

Remitted payment via Telegraphic Transfer the sum of RM_____
Account No. 514075332529
Swift Code: MBBEMYKL Maybank Berhad
, Lot AG 129 & 10, Block A, Ground Floor, Plaza Pekeling 2, Jalan Tun Razak, 50400 Kuala Lumpur, Malaysia.
(Please fax or e-mail proof of payment)

Authorise Malaysian Society of Allergy and Immunology to debit the following credit card, for the amount in RM as payment for:

Visa MasterCard Security Code (3 digits) _____

Name of Card Holder: _____

Credit Card No: _____ Expiry Date: _____

Issuing Bank: _____

Card Holder's Signature: _____ Date: _____

For Enquires please contact:
MSAI Conference Secretariat
142 Jln Sultan Azlan Shah (Jln Ipoh),
3rd Floor UMNO Selangor Building
51200 Kuala Lumpur
Tel Nos: 03-40410092, 03-40416336

Mobile No: 011-25155612

Email: allergymsai.org@gmail.com / Website: www.allergymsai.org